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FOR IMMEDIATE RELEASE

KERRVILLE'S 4TH ON THE RIVER

Kerrville, Texas (June 20, 2013) – Kerrville is gearing up for an amazing 4th of July on the River at Louise Hays Park on the banks of the Guadalupe River. A free concert featuring Kerrville's own Robert Earl Keen with special guests Owen Temple, Someone Like you, and Barbwire! Come watch the largest fireworks display in the Hill Country beginning at 9:30 p.m. sponsored by Mamacita's.

Louise Hays Park will be filled with great family fun, delicious food, vendor booths, and live music on stage from 4:00 p.m. to 9:30 p.m. Vendors will be open at 11:00 a.m. to 8:00 p.m. There is no admission fee associated with the event. Beer will be sold inside the concert area. No personal coolers will be permitted.

Vendor spaces are still available and applications are due by June 26, 2013. The vendor application can be found at www.downtownkerrville.com. Please return the application with check (made payable to HDBA), cash or credit card form to: Historic Downtown Business Alliance, PO Box 294443, Kerrville, TX 78029-4443, via fax at 830-315-0034, or via email at contacthdba@downtownkerrville.com.

For additional information contact Ashlea Boyle, Main Street / Special Projects Manager at 830.258.1153, via email at ashlea.boyle@kerrvilletx.gov or, visit the official website at www.kerrvilles4th.org.

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